

## WONA Board Agenda

9/6/22 6:30 pm

Location: Katie's House

Facilitator: Daphna Woolfe

Recorder: Katie Meitzler

Board Meeting called to order at 6:40pm

Position	Who	Attended
President	Daphna Woolfe	yes
Vice President & Traffic and Transportation	Chris Giangreco	yes
Secretary & Communications Officer	Katie Meitzler	yes
Treasurer	Barbara Emerson	yes
Special Projects - Communications	Emily Lansing	yes
Special Projects – Senior Liaison	Marina Tilbury	no
Special Projects - Liaison for Boundary between Winchester Ranch and Winchester Orchard Neighborhood	Shaun Van Der Veen	no
Redevelopment Liaison	Open	---

### Agenda

Agenda Item	Owner	Update
Agenda Approval	Daphna	Approved
Treasurer's Report	Barbara	<p><b>Update</b></p> <ul style="list-style-type: none"> <li>\$5,093.76 total in budget. Budgeted to spend \$2700 for dumpster day, \$1300 landscaping, \$500 dissemination of info, \$500 refreshments.</li> <li>Daphna suggested updating priorities – i.e. if we decide to have dumpster day, we can go to D1LG or Chappie's office for the dumpster money.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>Katie to come up with budget needed to finish Constance landscaping (rocks, paint, signs, mural, etc.)</li> <li>Emily to provide Barbara information on additional grants.</li> <li>Daphna &amp; Emily to put together plan &amp; budget for children's art activity on overpass for November 2022.</li> </ul>
Secretary's Report (Comms Strategy)	Katie & Emily	<p><b>Update</b></p> <ul style="list-style-type: none"> <li>Katie &amp; Emily presented new comms strategy. Schedule was presented for communications to residents, elected officials and friends of WONA.</li> <li>Board members agreed to a new seasonal printed newsletter, new WONA website, new Instagram account, new way of managing email, and a refreshed WONA logo/brand.</li> </ul>

		<ul style="list-style-type: none"> <li>• One of the logos presented was selected with suggested changes.</li> <li>• Target launch is January 2023 in time for the January general meeting.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>• Katie &amp; Emily to work on concepts for the new website using Google sites.</li> <li>• Emily to provide options for the logo. Updates on progress will be provided at the next board meeting in Oct.</li> <li>• Katie to provide Daphna NextDoor access for the WONA account so that she can send messages as 'WONA'</li> <li>• Katie to finalize newsletter template so the first one can be distributed in October prior to the Oct general meeting.</li> </ul>
Senior Liaison Report	Daphna Provided Update for Marina	<p><b>Update</b></p> <ul style="list-style-type: none"> <li>• Marina is working on setting up a network of seniors, which is mainly Winchester Ranch residents. She will be creating welcome bags for residents to welcome them to their new homes.</li> <li>• The welcome bags will include an updated packet of WONA resources and forms, including voter registration. All this information needs updating.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>• Katie to update all the content for the welcome packets; Daphna to send Katie info that needs to be redone.</li> </ul>
President's Report	Daphna	<p><b>Update</b></p> <ul style="list-style-type: none"> <li>• Chris had recently sent an email to David Gomez outlining top WONA issues that still need action from D1. Daphna wants to update these for Rosemary before she takes office.</li> <li>• It was discussed about how we communicate issues to get the best action.</li> <li>• Daphna suggested that when we communicate priorities/issues to officials and D1 staff, there must be agreement will all board members. We also need a better way of tracking these items.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>• Daphna to create a master spreadsheet that tracks all WONA issues.</li> </ul>
Vice President's Report	Chris	<p><b>Update</b></p> <ul style="list-style-type: none"> <li>• Chris sent an email with all outstanding WONA issues to David Gomez. See above.</li> <li>• Also discussed was In and Out Burger (see below), and an update was provided from the person who was involved in the proposal at the Campbell location.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>• Daphna to set up meeting with Rosemary before she takes office to review what's working and not with the D1 office. Target board meeting in November.</li> </ul>
In and Out Burger	All	<p><b>Update</b></p>

		<ul style="list-style-type: none"> <li>Discussed what we know so far. Chris provided an update on the proposal, and feedback he's been hearing. A hot topic for residents and lots of discussion on NextDoor.</li> <li>Daphna provided an update on her participation on KGO radio.</li> <li>Emily suggested that Rosemary form a coalition with residents and businesses who oppose the proposal.</li> <li>Also suggested was creating a change.org petition to collect support from residents from all surrounding areas.</li> <li>It was agreed that we need to align resources with a plan to address this. We will start with a meeting with residents at Daphna's house, and invite Rosemary.</li> <li>We will also discuss this issue at the general meeting on October 17.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>Daphna to host a meeting with residents (and Rosemary) on Saturday, Sept 17 at 10am.</li> <li>Katie to create flyers for residents on Rosewood, Maplewood, and Hanson/Spar.</li> </ul>
Review our calendar and goals for 2022	All	<p><b>Upcoming Events</b></p> <ul style="list-style-type: none"> <li><b>Saturday, September 17 (10:00 am):</b> In-And-Out Meeting with residents at Daphna's House</li> <li><b>Monday, October 3:</b> Next WONA board meeting; review updated WONA strategy</li> <li><b>Monday, October 17:</b> General Meeting on Zoom</li> <li><b>Monday, November 7:</b> Invite Rosemary</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>Katie/Emily to create Google calendar to track events</li> </ul>
September General Meeting	All	<p><b>Update</b></p> <ul style="list-style-type: none"> <li>Push to October 17. Topics will include In and Out Burger, what we've accomplished, what we are still working on, and our goals for 2023.</li> </ul> <p><b>Action Items</b></p> <ul style="list-style-type: none"> <li>Daphna to send Katie final agenda that she can create fall flyer with new newsletter template.</li> </ul>
New business		<p><b>Update</b></p> <ul style="list-style-type: none"> <li>Not discussed, we have plenty of other business to work on!</li> </ul>

Meeting Adjourned 8:40PM