

WONA Board Meeting #18 Minutes 02/09/2015

Approved via email 2/15/15

Facilitator: Daphna Venue: Valerie's home at 7:00 p.m.

Present: Bill Cope, Carlos Cruz (guest), Barbara Emerson, Chris Giangreco, Jim Reyner, Marina Tilbury, Valerie Wickersham (assistant to Marina) & Daphna Woolfe.

Minutes from 01/12/15 meeting previously approved via email

1. Approval of the agenda for 02/15 – as sent 02/08/2015 + #16 (Matt Kamkar meeting) - MSC
2. Treasurer's Report - Barbara reported \$1,789.37 in the bank. [Last month, Daphna noted that we need to start a new donation cycle (e.g., at the general meeting in March).]
3. Secretary's Report –nothing to report
4. Vice President's Report - office vacant
5. Communication's Officer Report - Bill will conduct a training session at 6:30 p.m. on 3/16 [before the general meeting at 7:00 p.m.] (w/o WiFi). Carlos and Chris will assist Bill in setting up. Bill is transitioning communications tasks to Carlos (log-in access already shared). Bill proposed that general meeting minutes be renamed meeting summary, and the majority agreed. It was further agreed that the general meeting summary be emailed to the WONA board for comment within three days of receipt.
6. President's report – Daphna noted that Susan Norris has been forwarding to Daphna emails received since her resignation as VP, and Susan has offered to update the membership roster. Consensus was that we must decline her offer due to confidentiality required by the by-laws, which Daphna will do. Susan is a signer on the WONA bank account, and Barbara will check with the bank to see what must be done to remove her as a signer.
7. Transportation & Traffic - Chris called for a dialog or post-mortem on WONA's efforts to influence the city on the best option to upgrade the Henry Crosswalk, after Kristy Auerbach has completed her efforts to get neighborhood feedback (see also #16).

8. Block Rep. Report – Sharon Forrester has resigned as chair of the block reps committee. Daphna proposed that the block reps meet to consider (1) selecting a new committee chair, (2) start a Neighborhood Watch program, and (3) use DI money to do a driveway party. The majority agreed that this was the best way to pursue the use of block reps.

9. WRSHOA Report – Marina shared the current 1/30 WRSHOA newsletter. The conversion ordinance update is targeted to happen in the 2015/2016 time frame. There is a city HCDC meeting of interest at 5:45 p.m. on 2/19. Daphna asked the board if WRSHOA persons could also be members of WONA. **MSC** that WRSHOA members be invited to also be WONA members, to increase their involvement beyond WRSHOA issues.

10. Constitution Update - Jim noted that the quorum requirement may be hard to meet, and that it should be changed to be the same as the recently-revised by-laws. Daphna recommended that the vote be taken at the next general meeting on 3/16, which is expected to be well-attended, and that a 30 day notice should be given via email with the suggested wording - **MSC**. (Jim provided the suggested wording in an email to Daphna on 02/09, so that it can be sent out on or before 12/14).

11. By-Law approval - the 1/23 revision was approved by email and has been posted on the website, in time to support the election on 1/26.

12. WNAC Members - Jim and Davlyn Jones (WRSHOA's VP) have updated the WNAC by-laws (sent to Steve Landau 02/10). To have a minimum of two representatives, WONA may have to pay dues (\$20) for the WONA right to a single vote at WNAC general meetings. The next meeting is at the WSRHOA Cali Clubhouse on 2/18, at 6:30p.m, and Jim and Chris plan to attend.

13. Appointment of officers - The possibility of appointing Bill as VP and Carlos as Communications officer was discussed. Since the training of Carlos on WONA communications is ongoing and the need for a VP is not urgent, the majority favored a further [third month] outreach to members, hoping to find at least one WONA member interested in serving the Association as an officer.

14. Solo Meeting Guidelines - **MSC** that the by-laws be revised to reflect a preference for having at least two WONA members at any meeting where the members are representing WONA. This preference is especially important to ensure WONA presentations are complete, clear, and concise, and that the words of others are understood. As noted at last month's board meeting, Daphna's ad hoc meetings with

Federal Realty to build relationships are often one-on-one, and should continue.

15. Marketing - Carlos briefly presented some ideas to improve WONA's image. Included were website ideas, lobbying as a group, and content. Bill & Carlos were invited to prepare something to look at for the next board meeting.

16. Meeting with Matt Kamkar - Matt is the D1 staff expert on land use. At their initial meeting, Bill & Daphna obtained background information, and some long-range planning ideas were discussed. Daphna will be scheduling another meeting with Matt to find out why the city planning decision on the Henry crosswalk upgrade didn't go to the city council, as Daphna had been told would be the process. There was a general agreement that factual information should be available (e.g., long-range planning) before lobbying the WONA membership, to avoid false expectations among the WONA membership..

17. General meeting planning -Chris suggested that a "New Business" item should be added to the agenda, to give the members to express their ideas & opinions.

Meeting adjourned @ 9:47p.m.

Next Meeting: March 9, 2015 7:00 p.m. @ Marina's home.

Next General Meeting: March 16, 2015 7:00 p.m. @ Cypress Senior Center

Respectfully Submitted,

Jim Reyner, WONA secretary.