

**WONA Board Meeting #14 Minutes 10/13/14  
Approved via email 10/19/14**

**Facilitator: Daphna  
Venue: Jim's home at 7:00 p.m.**

**Present:** Bill Cope, Barbara Emerson, Jim Reyner, Marina Tilbury, and Daphna Woolfe

Approval of Minutes from 9/08/14 – previously approved via email

1. Approval of the agenda for 10/13/14 – as sent 10/12/14 (MSC)
2. Treasurer's Report - Barbara reported \$1,259.37 in the bank + \$350 to be deposited. (We didn't talk about the BRICC that we didn't win).
3. Secretary's Report – For transparency & accountability, the consensus was to put all WONA meeting minutes on the website (minutes were sent to Bill 10/15/14); Bill to post by 10/29/14. WRT affordable housing issues, Jim noted that the change in the Housing Element Update mentioned at the 9/23/14 city council review (i.e., change in Appendix D mobile home work plan from "Balance - - " back to "Protect - - " has not been implemented. See #9, below – Jim will follow up to ensure the change gets made).
4. Vice President's Report – Absent
5. Communication's Officer Report – Bill advised that, when a board member requests "Please Post" items, the submittal should be so marked in the Subject line; also, complete details (e.g., names, addresses, times, places) should be included.
6. President's report – deferred to later agenda items.
7. Urban Planning Report – Absent. A meeting of Rosewood/ Henry Ave neighbors will be held 7:00 p.m. 10/14 at Stan Soles' garage (463 Rosewood) to gather ideas for the update/replacement of the Henry crosswalk (essentially a continuation of the public meeting held by the city planners at the Cypress Senior Center on 9/29/14/14).

8. Block Rep. Report - A replacement for Valerie has not been found. A block rep meeting has been scheduled for 10/18 @ 10:00 a.m. at Sharon Forrester's (402 S. Henry).

9. WRSHOA Report - Prior WRSHOA action with the city was to have the city review the conversion ordinance for mobile home parks. As per Marina's review with Mary In regards to what was reported in previous minutes, WRSHOA's ultimate goal was to have housing element say that there would no mobile home park conversions; however, through review of the Housing Element Update by the City Council, the Housing Element Work Plan goal was changed and approved on 9/30 to say "protect" mobile home parks as a source of naturally affordable housing.

10. Communications Review: Block reps, Nextdoor, Website, Emails – At our last board meeting, Daphna reported a need for a communications overhaul, to factor in our experience to date (e.g., many residents have never heard of WONA; training for Nextdoor; website update). She and Bill will meet on this issue. Our first newsletter was issued by Susan after the general meeting on 9/29/14, with Daphna's review before issue.

11. Henry Crosswalk – Daphna reported that 35 souls had attended the city's briefing on their three options. Attendees included both Santa Clara and San Jose city planners and city council representatives. Several changes to the designs presented were offered by those in attendance. The city planners were also informed of (and surprised by) complications caused by vehicle carriers parked in the center lane. The city planners agreed to consider the ideas put forth before the next public review (schedule TBD).

12.HCLA – Jim had substituted for Susan at her 10/11 class and came away with three messages: (1) We need to establish SMART goals to accomplish each of our end visions, (2) we need to understand how to leverage our audiences, and (3) we need to identify our audiences. HCLA provided a list of mentors available to help us in our work.

13. Federal Meeting – Federal Realty (Seth) conducted a community meeting on 10/08 to present a cartoon of their ideas for their 11 acres that include the C-21 theater. Seth patiently fielded many questions from the 35 attendees.

Daphna continues to meet as opportunities permit with the Federal Realty staff, and believes that both current and future needs by both WONA and Federal Realty should continue to be reviewed at future community meetings.

14. D1 Candidate Debrief – Daphna reported that partisan behavior marred the event. WONA’s position remains firm: we will work in concert with whoever is elected on 11/04.

15. Silicon Valley Neighborhood Development – Barbara’s first class was “What you can do”. The second class dealt with strategies for great neighborhoods. This included a brief description of RLEI (Responsible Landlords Engagement Initiative). Daphna noted that the next WONA general membership meeting (11/17/14\*) should contain a 3 minute presentation by Barbara on her training.

The meeting was adjourned at 8:32 p.m. The next board meeting is scheduled 11/10/14 at 7:00 p.m. @ Marina’s home.

Respectfully Submitted, Jim Reyner, Secretary of WONA

\* Daphna will include information on annual nominations and elections of WONA officers at the 11/17 general membership meeting.